



Color Photography Information Sheet

Women

You are an important part of the photo sitting. Half the success of your photo sitting relies on your participation in this important process: wearing the right clothes, the right make-up and hairstyle. This information sheet describes in detail what's right and what works for creating a great color executive portrait.

How you feel will have a great impact on the outcome of your final photos. You want to look great and feel great on the day of your sitting. Therefore, I recommend that you do not keep excessively late hours the night before your sitting, for puffiness may result in the eyes.

If you jog or exercise, it is a good thing to do on the morning of or the day before of your photo sitting. If you are planning on getting a suntan, I recommend that you wait after your sitting

MAKEUP

Make-up for color photography should be 20% heavier than regular street makeup. Pay extra attention to applying a smooth and even oil free foundation. Avoid very dark lipsticks; mid tones in the pinks, rusts and reds work well. Please bring your own powder and brush to the sitting unless you are fine to use ours. Per your request we can also provide a makeup artist on set to touch up or completely do your makeup. Please call the studio for costs.

HAIR

Wear your hair in your favorite everyday style. If you plan to get a haircut, get one a week before the sitting. Please arrive to the sitting with your hair looking its best. Jells or conditioners may be used to give your hair a styled look. Remember what you come in with is what you will get.



ACCESSORIES

Remember it's the accessories that make an outfit. Feel free to wear your favorite jewelry, scarves etc. Simple pearl or gold earrings will help accentuate your eyes (avoid earrings that dangle too much).

CLOTHES

In color photography the most important rule regarding what to wear is "put together clothing combinations from the same color families while maintaining contrast. "Wear clothes that make you feel great and are in excellent condition. Create contrast between layers of clothing with texture as well as color. Avoid very bright colors in your main articles of clothing. Great colors to consider are lavender, brown, charcoal or any fall colors. Black is also a great color for a jacket unless you have long dark hair in which case choose a color lighter than your hair.

When wearing jackets or blazers always wear the lighter blouse underneath a darker jacket. Darker jackets with lighter piping look great. Consider where the photo will be cropped (usually mid chest) and make sure your blouse sits higher on your chest than that level. Clothes with fine texture or subtle stripes work very well. Simple geometric designs also work well. Avoid blouses with asymmetrical collars.

If you have any questions, please feel free to contact Raffi Alexander of Spiderbox Photography at: Phone: 818 952-7934 or raffi@spiderbox.com. You can also see samples of our work at <http://www.spiderbox.com> under the corporate heading.