



Color Photography Information Sheet

Men

You are an important part of the photo sitting. Half the success of your photo sitting relies on your participation in this important process: wearing the right clothes, the right make-up and hairstyle. This information sheet describes in detail what's right and what works for creating a great color executive portrait.

How you feel will have a great impact on the outcome of your final photos. You want to look great and feel great on the day of your sitting. Therefore, I recommend that you do not keep excessively late hours the night before your sitting, for puffiness may result in the eyes.

If you jog or exercise, it is a good thing to do on the morning of or the day before of your photo sitting. If you are planning on getting a suntan, I recommend that you wait after your sitting

FACE

In the morning try to get as close of a shave as possible. Please trim nose and ear hairs and sideburns. If possible follow your shave with a skin conditioner. If your sitting is in the afternoon you might consider shaving again depending on how fast your beard grows.

HAIR

Wear your hair in your favorite everyday style. If you plan to get a haircut, get one a week before the sitting. Please arrive to the sitting with your hair looking its best. Jells or conditioners may be used to give your hair a styled look. Remember what you come in with is what you will get.



CLOTHES

In photography the most important rule regarding what to wear is "put together clothing combinations that create contrast." Also wear clothes that make you feel great and that are in excellent condition. Most importantly wear clothing that properly fit you.

Please, avoid light colored suits. Wear a darker to a middle tone jacket such as navy, brown or charcoal. The best color is anything in the grey family. Please avoid a black suit or jacket unless it has pinstripes. The more contrast in the fabric weave of the jacket the better. Also watch out for missing buttons.

Starched long sleeved shirts with a good fit work the best. Lighter shirts work much better than darker ones and pinstriped shirts work as well as solids. Colors that photograph best are light blue, off white gray, cream etc. Also please pay close attention to how well the surface area and folds around the top button engage the tie. Some shirts are much better than others.

Wear your favorite tie (no solids) and most importantly, make sure the knot is even and symmetrical; Windsor knots work best. Geometric patterns with contrast also work best. Feel free to bring accessories such as glasses, cuff links, your favorite watch, etc.

If you have any questions, please feel free to contact Raffi Alexander of Spiderbox Photography at: Phone: 818 952-7934 or raffi@spiderbox.com. You can also see samples of our work at <http://www.spiderbox.com> under the corporate heading.